



## HARNETT COUNTY SCHOOLS

OFFICE OF SUPERINTENDENT

Post Office Box 1029  
Lillington, N.C. 27546

August 18, 2000

910-893-8151  
Fax 910-893-5816

WFJA 105.5 FM  
WWGP-1050 AM  
2201 Jefferson Davis Hwy  
Sanford, NC 27330

Dear Friends

We, at the Harnett County Board of Education, would like to convey to your agency our sincere gratitude for your continued assistance in announcing delays or cancellations of school due to inclement weather. Without your help we would not be able to carry out our duty to protect the safety of students and staff by advising the public of schedule changes in a timely manner. Thank you for the role you play in assisting us. We look forward to continuing the fine relationship we have enjoyed in the past by calling upon you for assistance when weather emergencies occur.

Listed below are the names of the individuals who are authorized to call area news media to advise of schedule changes for the Harnett County Schools

Donald E. Andrews, Superintendent  
Leonard Arnold, Assistant Superintendent  
Ronald McDonald, Director of Transportation

The mailing address for the persons named above is:

Harnett County Schools  
Post Office Box 1029  
Lillington, North Carolina 27546  
(910) 893-8151 (main number)  
(910) 893-4845 (private)

As in the past, we identify and validate our calls to you by way of a code word which you furnish us each year. We look forward to hearing from you, either by telephone or by letter as to the code word we should use during the 2000-2001 school year.

Again, thank you for the assistance you have given us in announcing schedule changes

Respectfully,

Donald E. Andrews  
Superintendent

# THE NEWS & OBSERVER

Orage Quarles III  
President/Publisher  
(919) 829-4659

April 17, 2003

Mr. Joe Wake Formicola  
Operations Manager  
WRAL-FM Mix 101.5  
P.O. Box 10100  
Raleigh, NC 27605

Dear Mr. Formicola:

Thank you for your generous support of the 2<sup>nd</sup> annual Kids Day fundraising event to help WakeMed Children's Center. This year, over \$75,000 was raised for the Children's Center, which will be used to purchase a diagnostic system for more comprehensive monitoring of critically ill infants.

The event was a huge success due to sponsors like you, and we look forward to your continued support in 2004 to further enhance the lives of children in our community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Orage Quarles III', written over the word 'Sincerely,'.

Orage Quarles III



# **EMPLOYMENT SECURITY COMMISSION OF NORTH CAROLINA**

1909 Lee Avenue, Sanford, North Carolina 27546

August 14, 1998

Richard Fiendel, Owner  
WWGP/WFJA Broadcasting  
PO Drawer 3457  
Sanford, N C 27330

Dear Mr Fiendel.

I am writing to you to express our appreciation for the excellent working relationship we have with your firm. Our weekly job posting show is another tool to help match workers with available job openings and let the public know what kinds of openings are available through our office. Thank you again for your help, and if we can be of any assistance please let us know.

Sincerely,

A handwritten signature in cursive script that reads "Louise J. Bruckner".

Louise J Bruckner, Manager



EMPLOYMENT SERVICE UNEMPLOYMENT INSURANCE LABOR MARKET INFORMATION

BEAUFORT COUNTY PARTNERSHIP  
FOR CHILDREN



---

1312 John Small Avenue, Washington, NC 27889  
252-975-4647 • Fax 252-975-4722

April 16, 2003

Mike Weeks  
WITN TV  
P. O. Box 468  
Washington, NC 27889

To Mike:

I just would like to personally thank you for hiring such wonderful staff. Everyone I've encountered, what with all the publicity for the Family Fun and School Readiness Fair as well as other events and information, have truly been the friendliest, nicest, cheerful, and warmest of folks. They are certainly an excellent reflection of you. Obviously it must be a wonderful place to work!

Saturday was such a success!! Our numbers doubled from last year. Thank you so much for all your assistance in promoting this event.

My thanks to you for your willingness to always share your resources with us. Together, I know we are building brighter futures for our children.

Very truly yours,

Lisa Woolard, Director

Al-Anon Family Group Headquarters, Inc.  
1600 Corporate Landing Parkway, Virginia Beach, VA 23454-5617

Phone 757.563.1600  
Fax 757.563.1655

August 27, 2003

Dear Public Service Director,

It is with enormous gratitude that we write to thank you for your station's support of our 2002-2003 public service announcement, "Corner." On behalf of all of us at the Al-Anon Family Group Headquarters, Inc. and the families and friends of alcoholics whom we serve, please know that your broadcasts of our PSAs have made a difference.

In the past year, we have seen an increase in the number of stations and airplays of our PSAs, and a corresponding increase in the number of phone calls to our toll-free meeting information number (1-888-4AL-ANON or 1-888-425-2666). Our operators provide meeting information for callers from throughout the United States and Canada. We appreciate your participation in helping us to carry our message to those who still suffer.

For over 52 years Al-Anon Family Groups have been offering hope and support to those who are impacted by another person's drinking. We do not seek outside funding, and have no dues or fees. Our only purpose is to help families and friends of alcoholics. Most communities have Al-Anon (and Alateen for younger members) groups; all are maintained by Al-Anon volunteers. It is through the support of community-minded organizations, such as your station, that we are able to make the public aware of our fellowship and the support it can offer.

Again, it is with sincere gratitude that we say "thank you" for airing our "Corner" PSA. We will continue to provide you with quality public service announcements, and hope that you will continue to air them. We are delighted to include your station in our Al-Anon "family."

With all best wishes,

*Richard L. Buchanan*

Richard L. Buchanan  
Executive Director

*Mary Lou Mahlman*

Mary Lou Mahlman  
Associate Director of Public Outreach--Media

## LOCAL

### EAGER ELF 12/18/99



HERALD PHOTO — JOE YOUNG

Arranging gifts, Santa's elf Susan Daniel was present with Santa Sunday for 'Christmas Down East' at the Dennis Wicker Civic Center. Several local agencies joined forces to help children in Princeville, who suffered as the result of hurricane damage. 'Christmas Down East' was a joint effort of WWGP and WFJA, the American Red Cross, the Coalition for the Quality of Life in Lee County, Central Carolina Community College and Partnership for Children. During the event, toy donations were accepted, a brief worship service was held, local church choirs sang Christmas carols, Santa Claus posed for pictures and Princeville residents, including Princeville Police Department members, were on hand. Boy Scouts from several troops helped collect the gifts and load delivery trucks.



*public file*

February 10, 2003

Mr. Mike Riddle  
WITN  
P.O. Box 468  
Washington, NC 27889

Dear Mr. Riddle:

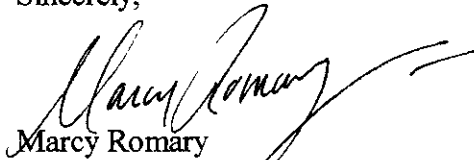
I cannot thank you enough for your support of and participation in The Extreme Art Auction last week. The event was a huge success drawing over 200 people!

As you know, Communities In Schools of Pitt County relies on contributions, gifts and grants to continue to provide quality services and programs to those Pitt County students who need CIS the most. I am so pleased to say we raised close to \$25,000 with this event and succeeded in putting Communities In Schools on the map in Pitt County!

Thank you so very much for the generous donation of advertising on WITN. The ad was extremely eye-catching and I was very pleased with the amount of airtime provided. Many, many people commented on the professionalism of the ad and the prime times in which it ran. We certainly owe so much of our success to you and WITN.

Once again, thank you. Your support of this event was invaluable and I look forward to working with you again in the near future.

Sincerely,

  
Marcy Romary  
Executive Director

Communities In Schools of Pitt County  
570 West Forlines Rd. Winterville, NC 28590 • 757-9349 • Fax 757-3505  
cispittcounty@coastalnet.com



June 17, 1999

WNCA Radio Station  
17890 US 64 W  
Siler City, NC 27344

Dear Sir or Madam:

On behalf of the American Cancer Society and the Chatham County Relay For Life Planning Committee, thank you for your coverage you provided for our event. With your assistance, this year's Chatham County Relay For Life was a huge success! We were able to raise over \$103,000 to go towards cancer research, education, and patient services. It's amazing what you can accomplish with a little teamwork!

The 1999 Chatham County Relay For Life was a team event, not just for the participants who walked and ran for 24 hours, but also for the community. Relay season is a time for all of us in Chatham County and North Carolina to become involved in the fight against cancer and celebrate life. Thanks to you and your kind donation, Relay 1999 was a great success and a true community affair.

Again, we appreciate all you have done to make this event possible, and we hope that you will be involved with Relay For Life in the future. Together we will make a difference in the fight against cancer!

Sincerely,

*Loretta Beane-Dunn*

Loretta Beane-Dunn  
1999 Chatham County RFL Chair

*Mike Ludington*

Mike Ludington  
1999 Chatham County RFL Co-Chair

*Cindy Emanuel*

Cindy Emanuel  
Community Income Manager  
American Cancer Society

P.S. A copy of the 1999 Chatham County Relay For Life program and a window decal are enclosed as a "thank you" for your dedication and commitment to the fight against cancer!





# City of Greenville

North Carolina

P.O. Box 7207 - Greenville, N.C. 27835-7207

CITY MANAGER'S OFFICE

Mike Riddle  
WITN TV7  
PO Box 468  
Washington, NC 27889

Dear Mr. Riddle.

Thank you for producing our public service announcements. Without your assistance, the Pink Ribbon 5k Race for Breast Cancer Research would not have happened and been as successful.

The race occurred on Saturday, April 12, 2003 with over 106 runners and walkers and raised approximately \$1,700 for breast cancer research. I just want to thank you on behalf of the committee and the participants for allowing us to provide a great race and raise funds for this worthy cause.

Sincerely

Deborah S. Clark  
Race Director  
Public Information Officer  
City of Greenville



October 9, 2003

Gene Blackwelder  
WXII-12  
PO Box 11847  
Winston-Salem, NC 27116

Dear Gene,

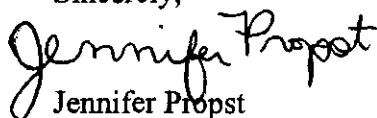
On behalf of the Winston-Salem Chamber of Commerce, I would like to thank you and WXII-12 for supporting students in the Winston-Salem/Forsyth County schools through your sponsorship of this year's *Donation for Education* school supply drive.

We wanted each person on your team to know how much we appreciated your involvement in the entire supply drive campaign, including your help in securing sponsorship partners First Citizens Bank, Staples, Epson, Avery, and PAX 16. We would also like to thank the station for creating the marketing plan for the supply drive, as well as the *Donation for Education* logo and signage for the drop-off points.

And finally, thank you for collecting the 6 truckloads of supply donations at the drop-off points and delivering them to the school social workers for distribution to students. I know this effort took a lot of hard work and coordination on your team's part, and for that we are very grateful. Your dedication to the supply drive from beginning to end has been invaluable to its success.

Thank again for your partnership and for supporting students throughout Winston-Salem/Forsyth County schools.

Sincerely,

  
Jennifer Propst



October 15, 2003

Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

Dear Commissioners:

Guilford Technical Community College highly commends WXII-TV for its exceptional commitment to community service and workforce preparedness through its broadly based campaign "Putting the Piedmont Back to Work."

**GUILFORD TECHNICAL  
COMMUNITY COLLEGE**

**JAMESTOWN CAMPUS**  
601 HIGH POINT RD  
POST OFFICE BOX 309  
JAMESTOWN, NC 27282  
TEL. 336 334 4822  
TEL. 336 454 1126

**WASHINGTON STREET CAMPUS**  
501 WEST WASHINGTON ST  
GREENSBORO, NC 27401  
TEL. 336.334 4822 ext. 4220

**J.C. PRICE CAMPUS**  
400 WEST WHITTINGTON ST  
GREENSBORO, NC 27406  
TEL. 336 334 4822 ext. 4324

**HIGH POINT CAMPUS**  
901 SOUTH MAIN ST  
HIGH POINT, NC 27260  
TEL. 336 454 1126 ext. 4110

**AVIATION CENTER**  
260 NORTH REGIONAL RD  
GREENSBORO, NC 27409  
TEL. 336 665 9425

**SMALL BUSINESS CENTER**  
2007 YANCEYVILLE ST., SUITE 220  
GREENSBORO, NC 27405  
TEL. 336 334 5211

<http://technet.gtcc.cc.nc.us>

**AN AFFIRMATIVE ACTION  
EQUAL OPPORTUNITY COLLEGE**

At a crucial junction in the social and economic life of its coverage area, WXII-TV, on its own initiative, confronted the huge manufacturing crisis that gripped the Piedmont Triad Region of North Carolina and adjacent Virginia counties in February 2000.

When massive layoffs in the textile and tobacco industries in the fourth quarter of 1999 seriously blighted the dawn of the 21<sup>st</sup> century in this formerly formidable manufacturing region, WXII-TV President and General Manager Hank Price offered the station's resources to the region's twelve community colleges and issued a call-to-action to "Put the Piedmont Back To Work."

Community colleges are mandated to provide workforce preparedness and retraining for business and industry. Realizing that thousands of workers needed a quick turnaround and a new career track, Price initially offered my institution, Guilford Technical Community College, four-four minute segments in the station's premier 6 pm newscast during the critical February 2000 sweeps period.

This initial offering to GTCC was immediately expanded to engage twelve colleges in a tremendous month-long campaign to educate laid-off and under trained workers to the possibilities for new careers through training at their local community colleges.

WXII-TV offered its news production resources with a remarkable on-demand graciousness that must be a television industry first. Community colleges supplied the information on new career fields, retraining and retooling opportunities and WXII produced the news stories.

Guilford Tech opened the lines to callers following our four news segments to provide immediate counseling to prospective students. It was truly an amazing partnership between a highly committed commercial TV station and the community colleges located in its market. This participatory model resulted in increased enrollment at all twelve colleges that continues today-three years later.

WXII-TV's commitment to its various communities exceeded all expectations. Guilford Technical Community College is honored to commend WXII-TV for organizing a concerted drive by the market's community colleges to "Put the Piedmont Back to Work."

Sincerely,

A handwritten signature in black ink that reads "Donald W. Cameron". The signature is written in a cursive, flowing style.

Donald W. Cameron, President  
Guilford Technical Community College

Christmas in Wilkes  
100 South Bridge Street  
Wilkesboro, N.C. 28697

March 17, 1998

Mr. Allen Combs  
WWWC Radio  
413 Wilkesboro Blvd.  
Wilkesboro, NC 28697

Dear Mr. Combs and Staff,

We at Christmas in Wilkes would like to express our belated but sincere appreciation to you and your staff. Thank you for all the assistance you have provided to our program for the past three years in the forms of publicity, solicitation of sponsors, the 3WC Community Choir Concert in our benefit and general "moral support." With your help, Christmas in Wilkes matched 787 children from over 400 needy Wilkes County families with sponsors who provided supplemental Christmas gifts in 1997. Since our Board of Directors is made up of volunteers, we could not exist without the support of our community. We feel very fortunate to have a quality station like 3WC to back us up.

Thank you again for all your help, we look forward to our continuing association with you as we begin our fourth year of serving the children of Wilkes County.

Sincerely,



Christine Gambill  
Co-Chairperson, Christmas in Wilkes



You're the best! Thank you SO MUCH for your work on R.S.V.V.P.! Your support in this year's event was ENORMOUS! The PSAs were great & a news crew was here earlier. I'm actually writing this on the big day so I don't know the results - but I do know that we have gotten **\*MANY, MANY\*** more phone calls this year - thanks in GREAT PART to you & WTVD!! We truly appreciate your support!  
See you soon ♥ - Jen

**FOOD  
BANK**

Serving 34 Counties

**OF NORTH  
CAROLINA**

Fighting Hunger in 34 Counties of Eastern & Central North Carolina

[www.foodbanknc.org](http://www.foodbanknc.org)



# COUNTY of CUMBERLAND

## *Parks & Recreation Department*

April 21, 2003

WFLB, Oldies 96.5  
Mac Edwards, Vice President of Programming  
P.O. 530  
Fayetteville, NC 28302

Dear Mac,

Congratulations on another successful Easter Egg Scramble. According to registration figures, 327 children participated in the 2003 event. Based on a simple formula that we have used in the past, an estimated 500 people were in attendance. This figure does not include children under the age of three or over the age of twelve, which could easily increase the attendance.

Next year's event is scheduled for April 3<sup>rd</sup> with a rain date of the 10<sup>th</sup>. We are planning to start registration at 9:00 a.m. again to give everyone more of an opportunity to enjoy the inflatables and other activities. If any of your staff have any other suggestions we would love to hear them. We are always looking for ways to improve.

As usual, the WFLB staff was great to work with. Larry is simply a super guy! We are proud to work with such a positive station. Thanks once again for your help and support of Cumberland County Parks & Recreation.

Sincerely,

James McMillan  
Recreation Programs Manager





# Fascinate-U

CHILDREN'S MUSEUM

116 Green Street • P.O. Box 2671 • Fayetteville, NC 28302 • 910-433-1573 • Fax 910-433-1639

July 19, 2002

Mandy Pittman  
Beasley Broadcast Group  
PO Box 2563  
Fayetteville, NC 28302

Dear Mandy:

On behalf of Downtown Alliance and Glory Days, I would like to thank you and the Beasley Broadcast Group for your sponsorship and efforts in making Glory Days 2002 a success. Without Beasley stepping up to the plate, it is doubtful that this year's Glory Days would have happened at all.

Each time we bring someone downtown for the first time, or for the first time in ten years, we are helping shape the changing the image of Fayetteville. Thanks again for your help in what we hope to continue as an annual event.

Sincerely,

Susan K. Daniels  
Glory Days Events Committee





VANCE B. NEAL, COMMISSIONER  
WILSON A. LACY, COMMISSIONER  
TERRI UNION, COMMISSIONER  
LUIS J. OLIVERA, COMMISSIONER  
STEVEN K. BLANCHARD, CEO/GENERAL MANAGER

**PUBLIC WORKS COMMISSION**  
OF THE CITY OF FAYETTEVILLE  
*ELECTRIC & WATER UTILITIES*

955 OLD WILMINGTON RD  
P.O. BOX 1089  
FAYETTEVILLE, NORTH CAROLINA 28302-1089  
TELEPHONE (AREA CODE 910) 483-1401  
FAX (AREA CODE 910) 829-0207

**October 13, 2003**

TO: Mandy Pittman  
Beasley Broadcast Group

FROM: Nicole Inman, PWC Public Relations Associate  
"It's Electric" Saturday Coordinator

SUBJECT: 2003 "It's Electric" Saturday

A handwritten signature in black ink, appearing to read 'Nicole', written over the printed name of Nicole Inman.

I wanted to thank you for participating in our "It's Electric" Saturday celebration on Oct. 11. Because of your involvement, our event was extremely successful and brought many smiles to kids of all ages.

Through events like this, PWC demonstrates its commitment to improving our community as well as providing quality services to customers. The Beasley Broadcast Group and its dedicated employees also demonstrate this commitment when they choose to partner with PWC in this annual event.

I hope that you had a positive experience as well and will consider being a part of "It's Electric" Saturday next year.

Thanks again for your involvement.



**American  
Red Cross**

PF

**TRIANGLE**  
AREA CHAPTER

September 4, 2003

Monica Barnes  
Director of Community Affairs  
WTVD/ABC 11  
411 Liberty Street  
Durham, NC 27701

Dear Monica:

On behalf of the American Red Cross, I thank you and the wonderful staff at ABC 11 for your outstanding sponsorship of the Carolina Hurricanes/ABC 11 Blood Drive on August 28<sup>th</sup>. As a result of your station's efforts, 116 donors responded to the call for donors and came to give blood, enabling the Red Cross to collect 100 pints of blood.

When you consider that each of those 100 units can be separated and given to as many as three patients, 300 lives can be saved as a result of your blood drive. Since Labor Day historically marks an increase in blood usage, ABC 11 truly helped make a difference by ensuring that blood will be available when it is needed most.

I would also like to take this opportunity to point out the fact that this drive brought in 13 first-time blood donors. This is significant to note since it shows that your blood drive is helping to broaden our donor base by bringing in those who have never donated before.

Chris Ramsey did a great job with the public service announcement for the drive. I think including Kristine in the message really helped the community put a face with the need for blood. Your frequent airings of the PSA and regular mentions of the drive in the newscasts helped to spotlight the need for blood and encourage new and lapsed donors to give blood.

Our sincere appreciation also goes to Ed Crump and Scott Light for their wonderful work during live reports from the blood drive. We know there were so many of the staff at ABC 11 who worked on the blood drive and we ask you to let them know what a difference their contributions made.

We salute ABC 11 for helping to save so many lives in our community. We were excited to learn from Sheila that you are interested in sponsoring our December drive as well. I look forward to working with you again on that upcoming project.

Sincerely,

Allison Stroud  
Public Support



INTERNATIONAL  
CIVIL RIGHTS  
CENTER & MUSEUM

PO Box 847

Greensboro  
North Carolina

27402-0847

Telephone:

336-274-9199

Fax: 336-274-6244

[www.sitinmovement.org](http://www.sitinmovement.org)

Sit-In Movement, Inc.  
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*Chairman*

Earl F. Jones  
*Vice-Chairman*

Hurley Derrickson  
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Richard Koritz

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David Jameson

Obric Smith

Jerry Suggs

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Mrs. Rosa Parks

Rev. Joseph Lowery

Benjamin Hooks

David W. Hoard  
*Chief Executive Officer*

McArthur Davis

March 17, 2003

Mr Hank Price  
WXII-TV/WGPX-TV  
700 Coliseum Drive  
Winston-Salem, NC 27106

Dear Mr Price,

On behalf of the International Civil Rights Center and Museum/Sit-In Movement Inc , it's Board of Director and staff, I would like to think you for your generous contribution of your staff and airtime for the 2003 Tele-A-Thon We are pleased to announce that do to your support and like minded corporation and individuals, we raise \$132,500 00 from three hundred and eighty eight people

Again, Thank you for your sponsorship and support

Sincerely

McArthur Davis  
Executive Director

# Richmond

■ ■ ■ ● ■ ■ ■

## Community College

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P.O. Box 1189, Hamlet, N.C. 28345  
(910) 582-7000 • Fax (910) 582-7028 • (910) 276-3331

June 28, 2002

Mr. Mac Edwards  
WFLB General Manager  
1338 Bragg Blvd.  
Fayetteville, NC 28301

Dear Mr. Edwards


The Literacy Staff at Richmond Community College would like to thank you for your help in making our Fourteenth Annual GED/Adult High School Graduation a special occasion

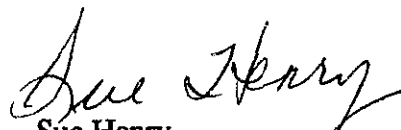
People such as yourself who support our program, help make the GED/AHS Graduation a memorable event in our graduates' lives. Without the support of community leaders, such as you, this ceremony would not have been possible. As you are obviously aware, literacy is a good investment for business and industry as well as the community as a whole.


We have enclosed a copy of our Graduation Program for your information. We included in our program a place where we give special appreciation to our "Community Partners". The programs were given to all graduates and the 700 plus guests who attended the graduation ceremony.

Once again, we would like to thank you for your involvement and we look forward to your continued support in the years to come.

Best Regards,

  
Mary Lou Dunsford  
Literacy Coordinator

  
Sue Henry  
Literacy Recruiter




9-28-03

Dear WBRM,

Thank you so much  
for all the coverage you gave our  
school for Saturday's fall festival.  
On the way to pick the bus up at  
6am I listened to the weather  
and each afternoon on the way  
home I heard an ad just about  
everyday. The festival was a huge  
success and a good portion of  
that goes to the publicity we  
were able to get beforehand.

Once again, thanks for all your  
help.

Shelia Presnell  
for the Faculty, Staff,  
PTO, and mainly  
the students of  
Glenwood Elementary  
School.



DL - FILE



June 13, 2003

Mr. Henry Price  
President/GM  
WXII - TV 12  
P.O. Box 11847  
Winston - Salem, NC 27116

Dear Mr. Price,

We are very appreciative that you provided your staff to cover and televise our Kick-Off event. Thank you for offering to do so. The ensuing publicity for all concerned is excellent.

Thank you also for providing a video copy of the televised report. We will use it in at least two important meetings. We have our next Campaign Operations Committee meeting on June 20, 2003 and will be very proud to show it to the group. It will be an exciting meeting with further announcements by investors. If your schedule should change, please join us. Our meeting begins promptly at 7:30 am and ends by 8:30 am (it often takes less than the allotted hour). And, we will also show the news report at our next Board meeting on June 24, 2003.

It is obvious that you care about your community and are willing to take the time to make a difference. I am enjoying working with you very much.

Sincerely,

Bob Johnson  
Development Director

Greensboro North Carolina Where Connecting is Serious Business

342 North Elm Street Greensboro, NC 27401 Phone: 336 691-6478 Toll-free 888 693-6939 Fax: 336 230-1867  
E-mail: [forwardgreensboro@greensboro.org](mailto:forwardgreensboro@greensboro.org) [www.forwardgreensboro.com](http://www.forwardgreensboro.com) Affiliated with the Greensboro Area Chamber of Commerce



N E S T

NEIGHBORHOOD ENRICHMENT STARTS TODAY

October 17, 2003

Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Commissioners,

For many years, local television station, WXII Channel 12, has been a tremendous champion of nonprofit organizations here in the greater Piedmont region of North Carolina. At Habitat for Humanity of Forsyth County we are thankful for and proud of our long relationship with WXII. Since 1996, WXII has co-sponsored four Habitat homes in Forsyth County. News Anchor, Cameron Kent, has faithfully and enthusiastically served two terms on the Habitat for Humanity Board of Directors. In addition, Cameron donates his time to emcee our BirdFest live auction. BirdFest is an annual community awareness and fundraising event sponsored by HabitatForsyth that generates \$50,000 (enough to build one home!).

Most recently, our friends at WXII donated their creative talents and a generous schedule for a 30 second television PSA promoting Habitat retail stores in Winston-Salem, Greensboro, and High Point. This was the first joint marketing effort undertaken by the three Habitat affiliates in the Piedmont Triad. Our community has enthusiastically embraced the PSA. Since the PSA began airing in July, calls from the public requesting to have donated items picked up have surged from 93 calls in June to 250 requests in September.

I cannot over stress the significance of what the WXII PSA means to a nonprofit organization like Habitat for Humanity. The Habitat ReStore is a unique and important source of earned revenue for Habitat for Humanity. In these uncertain economic times, our retail space provides crucial revenue that helps to maintain our building momentum. Our affiliate builds approximately 20 homes each year. Our homes are then sold, at cost with a 20-year, no interest mortgage to a hard-working, low-income family here in Forsyth County. Habitat provides a critical need in our community, and we are extremely grateful for the ongoing and tremendous support from our community-minded friends at WXII.

Sincerely,

Kay D. Lord  
Executive Director

BOARD MEMBERS  
ANNE ARMFIELD  
LOU BALDWIN  
DEBBIE BRENNER  
FRANCISCO CAMARA  
KEN CARLSON  
NANCY CARPENTER  
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LOIS HANES  
SHARON JACKSON  
JIM JOHNSON  
MAURICE JOHNSON  
JAY JOSLYN  
DERONDA KEE-LUCAS  
CAMERON KENT  
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DAN PEARSON  
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DONALD VONCANNON  
PALMER WHITE  
APRIL YOUNG

EX OFFICIO  
DEK DRISCOLL

# Benefit today to aid injured paramedic's family

REGIONAL 'Auto Bell Car Wash location and... (HOUOK) a... (Tim Hayes)...

Tim Hayes, a Wakefield paramedic critically injured while helping a victim in last week's... (HOUOK) a... (Tim Hayes)...

... (HOUOK) a... (Tim Hayes)...

... (HOUOK) a... (Tim Hayes)...

... (HOUOK) a... (Tim Hayes)...



**James David Dorsett III**  
Eagle Scout Candidate  
Boy Scout Troop 924  
Siler City, N.C. 27344

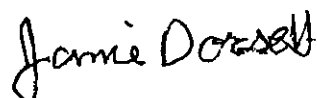
October 28, 2001

Dear WNCA Radio Station,

Thank you for the air time you gave my Eagle Scout project, on the radio. Sponsoring the blood drive proved to be a monumental undertaking, especially after the terrorist attacks on our nation. The blood drive, though set prior to the attacks took on new meaning after them. Initially there was an outpouring of people desiring to donate blood and the Red Cross encouraged me to promote my blood drive since it was the first in the area after the attacks. Then suddenly there was a turn of events and due to the overwhelming response the Red Cross said they could no longer accept walk-ins and that the word needed to get out in that regard.

The radio station was instrumental in notifying the public of the overwhelming and changing needs of the Red Cross during this tragic event in our nation. I appreciate your part in helping to make the blood drive the big success that it was. I especially thank you for supporting me and my Eagle Scout project in this way.

Sincerely Yours,



Jamie Dorsett

# HISPANIC LIAISON OF CHATHAM COUNTY

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## EL VÍNCULO HISPANO

August 21, 2002

Mr. Barry Hayes  
WNCA  
P.O. Box 429  
Siler City, NC 27344

Dear Barry,

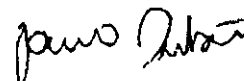
I want to thank you for promoting our Third Annual Fiesta Latina 2002 on WNCA. We were thrilled to be able to host another great community celebration in Siler City. It was a pleasure to recognize WNCA among the sponsors at such a vibrant event.

The Fiesta was only possible due to the generous donations of 77 local businesses, and the more than 100 volunteers that worked so hard to organize and carry out the celebration. We were delighted with the show of support from the Latino community, local businesses, organizations, and the community at large. We estimate that approximately 4,500 people attended the festival, and the Liaison raised over \$9,000 for its programs and services.

Thank you for your continued support of our efforts to create a better Chatham for all its residents. As a token of our appreciation, I am sending you a copy of the article in the Chatham News about the Fiesta and our sponsor recognition announcement.

We look forward to a continued partnership between the Hispanic Liaison and WNCA. Please do not hesitate to call us if we can be of assistance.

With sincere thanks,



Ilana Dubester  
Executive Director





# NORTH CAROLINA LIONS FOUNDATION, INC.

PO Box 39  
Camp Dogwood Drive  
Sherrills Ford, NC 28673-0039

STEVE L. WALKER  
Executive Director

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March 7, 2002

Gail Sewell  
WBRM  
147 N Garden Street  
Marion NC 28752

Dear Gail:

I want to express my appreciation to you for having me on your radio show on Monday, March 4<sup>th</sup>, and allowing me to not only talk about the upcoming Health Fair in Marion, but to also talk about the NCLF SEE THE 21<sup>ST</sup> CENTURY® Vision Van. Several people mentioned that they heard the show and one man asked me if I was the "Van Man".

The Health Fair turned out to be a wonderful event. Even though it was scheduled to last 3 hours, the response was so great that we kept the van open for 4 hours. During those 4 hours, 75 senior citizens had their eyes checked and 32 of them were advised to have a complete eye exam within the next 60 days. That is 42.7% of all screened. As you can see from these figures, there is a tremendous need for this type of service and the Lions of North Carolina are proud of the Vision Van and what it is accomplishing throughout the state.

By the way, I heard Clay again on Wednesday morning and afternoon. He and I were talking last night and he said the DJ told him that I was there Monday.

If I can ever be of help to you in any fashion, please feel free to contact me here at Camp Dogwood (800-662-7401, extension 241). Thanks again for everything.

Sincerely,

Mike Howard  
State Coordinator  
SEE THE 21<sup>ST</sup> CENTURY® Vision Van